



Kathey Porter

small business strategist | supplier diversity expert
author | speaker | ceo

speaker/lecturer

An adjunct business instructor with over a decade of teaching various undergraduate and graduate courses including Leadership, Professional Writing, Marketing, Public Relations, Intro to Business, Management, Entrepreneurship, and Communications at several universities and colleges including the University of Florida - Warrington College of Business, Virginia Tech - Pamplin College of Business, Savannah College of Art & Design (SCAD), Savannah State University.

supplier diversity expert/ small business strategist

Kathey has a cadre of experience spanning nearly two decades in marketing, small business development, supplier diversity and entrepreneurship. As a supplier diversity expert/small business strategist, she has successfully assisted numerous small businesses to receive millions in contract opportunities from local municipalities, higher education institutions and corporations. She has also served as a business development consultant to federal agencies.

author/contributor

Kathey is the author of two books on business success - **50 Billion Dollar Boss: African American Women Sharing Stories of Success in Entrepreneurship and Leadership** (Palgrave Macmillan), a #1 new release on Amazon and an NAACP Image Award nominee and **Implementing Supplier Diversity: A Driver of Entrepreneurship** (Palgrave Macmillan).

She is a contributor to national platforms including OPEN Forum American Express and has been featured in numerous media outlets including Ebony, Black Enterprise, The Huffington Post, Sirius XM, Atlanta Journal Constitution, Fox 5-DC. She was the featured small business expert in ESSENCE magazine and a guest editor for the diversity and inclusion issue of Business in Greater Gainesville magazine.

Kathey is a sought after subject matter expert and frequent speaker, panelist and workshop facilitator at conferences and events focusing on supplier diversity, small business development/entrepreneurship, women's entrepreneurship and empowerment and diversity and inclusion. She was appointed to the Florida Advisory Council on Small and Minority Business Development by the Secretary for the Florida Department of Management Services and is the recipient of the **2018 Advocate of the Year-Supplier Diversity** from the Florida State Minority Supplier Development Council (FSMSDC) and has been featured in:



book *Kathey*

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